



PRESS RELEASE



FOR IMMEDIATE RELEASE

YAMAHA ANNOUNCES OFFICIAL 2013 SUPERBIKE RACE TEAM

Yamaha Distributors South Africa are very excited to announce that they have recently concluded a partnership arrangement with Emtek Racing to create Team Emtek Yamaha, which will take on the 2013 National Superbike Championship with the iconic Yamaha R1, and the National Supersport Championship with the racing proven Yamaha R6.

The team will be managed by John Mitchell, father of superstar lady racer, Janine, whilst Ricky Morais from Emtek Racing will be responsible for the technical directorship of the team.

“We are really excited to be part of Yamaha’s return to the race track after an absence of three years. Now that the 2013 racing rules are being aligned to those of the World Super Stock Championship, the limitations of the previous racing rules are a thing of the past, which is exactly why Yamaha opted to discontinue its racing effort at the end of the 2009 racing season.

We are in the process of securing our rider line up for 2013, as well as a title sponsor, and we will be making an official announcement in this regard shortly. At this stage we are looking at campaigning two Yamaha R1’s in the National Superbike Championship, and a further two R6’s in the National Supersport Championship.

After a three year absence from racing we know we have a lot of development work to do, but with the assistance of Yamaha and their international successes racing R1’s and R6’s, and the expertise of Ricky Morais, we are well geared for the 2013 racing season. “We are already deeply involved in the racing development of the bikes, and initial testing has proved to be extremely exciting” said Mitchell.

Peter Wilkins, General Manager of Yamaha Motorcycles in South Africa, said: “We are really pleased to be able to partner with such a race proven and well established operation like Emtek Racing. Both John and Ricky’s expertise in developing and harnessing racing winning bikes is invaluable to Yamaha. Whilst 2013 will realistically be a year of development and fine tuning of our race machines, 2014 is the year that we really have our eye on the silverware with our new R1’s!

I would like to welcome both John and Ricky into the Yamaha family fold, and that welcome will be warmly extended to their riders and sponsors once that line up is secured. I look forward to a long and rewarding partnership between Emtek Racing and Yamaha”.



Left to Right: Ricky Morais, Peter Wilkins, John Mitchell