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SBK EYEWEAR AGREES TO SECOND YEARS SPONSORSHIP

ETR Performance Yamaha recently held a function whereby SBK Eyewear handed over its latest generation of exclusive SBK Glasses to the teams riders, mechanics, logistics and management members.



ETR Performance Yamaha and SBK Eyewear with the #69 Yamaha R6 of Jesse Boschhoff

Marc Giltrow of SBK Eyewear had this to say: *“This is our second year with ETR Performance Yamaha and we have had an excellent relationship in the past. We believe that partnering with ETR Performance has enhanced our brand due to their ongoing levels of excellence and commitment to the sports”*

The ETR Performance Yamaha management team lead by Ricky Morais is equally pleased with the mutually beneficial sponsorship stating: *“due to the extensive long distance driving and outdoor activities of the team and its members these glasses afford us the maximum benefit from eye strain – and they are the latest generation of glasses whereby the best lenses have been used for the glasses”.*



ETR Performance Yamaha Team management with SBK Eyewear MD Marc Giltrow

Both ETR Performance Yamaha and SBK Eyewear may consider extending this sponsorship into next year.



ETR Performance Team members picking out their personal SBK Eyewear



The ETR Performance professional race team

Absent: Mathew Scholtz – who had received his pair earlier at Zwartkops round

A Huge thanks to all the support from our generous anchor partners that make it possible for us to partake in the sport we love:

