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SPECIAL REPORT - NASHUA AND YAMAHA TEAM UP WITH ETR PERFORMANCE



CHILDREN'S
CHARITY
FOUNDATION

NASHUA

Nashua Limited, through its Charity Foundation decided to enhance the usual boring weekend at the Phutanang Safe Home and Soup Kitchen. The event saw 22 eager young and aspiring children all aged around 8 – 12 years old attend the Red Star Raceway SuperGP Superbike racing event.

Brent Gehlig from the Nashua Marketing team and Helen Fraser, Operations Director of the Foundation, approached ETR Performance to see if it would be at all possible to give the Phutanang home children an outing so that they can come and see for themselves in real life what they only get to see sometimes on TV. A plan was hatched that would incorporate some of the other sponsors of ETR Performance.

Yamaha SA was also approached to assist in providing some much needed t-shirts and caps for the children and without blinking an eye Yamaha jumped in and delivered the apparel in record time. The team at Yamaha are commended for their contribution to the successful day.



ETR Performance and Yamaha / Nashua extended "team"

Both Nashua and Yamaha was supported in these efforts by ETR Performance Catering and PR team who hosted and provided all the children with food, cooldrinks and snacks on the day to ensure that the children did not go hungry.



The ETR Performance catering team ensuring the Phutanang Home of Safety children are looked after

Nashua further went on to provide additional entertainment for not only the children, but also the general spectators and competitors at Red Star with their awesome air show using the Nashua Piper Cherokee aerobatic plane.



Nashua Aerobatic Team display at Red Star



Along with the Nashua and Yamaha efforts, ETR Performance also assisted the Series Sponsors and Organisers GAS Sport with their own efforts for their charity – Safehaven Home of Safety. ETR Performance also hosted and provided refreshments, lunch and snacks for an additional 20 children along with the Nashua / Yamaha charity.



ETR Performance Team members at feeding Safehaven Home of Safety Charity



ETR Performance Team member Eloise Brooke, a pastry chef made these cookies for the children

The ETR Team stepped up to plate to make sure that all the children and their careworkers were given a warm welcome and well looked after.

A huge shout out must go to the following people who selflessly gave their time and put in the effort to make this a memorable day for all the charities we hosted.

The special mentions go to the following people:

- Michelle Morais – for preparing all the boerewors and hot dogs
- Helen Parsons – for preparing the salads and assisting in the distribution of the food
- Yolanda Parsons – for assisting in the distribution of the food
- Eloise Brooke – for baking the Nashua/Yamaha cookies
- Colleen Scholtz – assisting the team
- Chanel Parsons – assisting the team
- Annette – assisting the team

A Huge thanks to all the support from our generous anchor partners that make it possible for us to partake in the sport we love:

